arpha

Full-featured publishing platform & services

Authoring, Reviewing, Publishing, Hosting, Archiving All in one place for the first time!

arphahub.com   ✉ info@arphahub.com   by PENSOFT

PLATFORM

WHAT IS ARPHA?

ARPHA stands for: Authoring, Reviewing, Publishing, Hosting and Archiving. The platform is compiled of several modules, designed to work together as a seamless, end-to-end, publishing experience accomplished by web-service integration with the industry's leading providers. Offered as Software as a Service (SaaS), ARPHA allows users to build their own publishing solution to manage and host journals, books, conference abstracts, proceedings and institutional documents.

WHO IS IT FOR?

Whether you are a learned society, university press or an independent publisher looking to claim a prominent spot in today's increasingly competitive high-tech publishing landscape, ARPHA can help you to build the perfect home for your scholarly outputs!
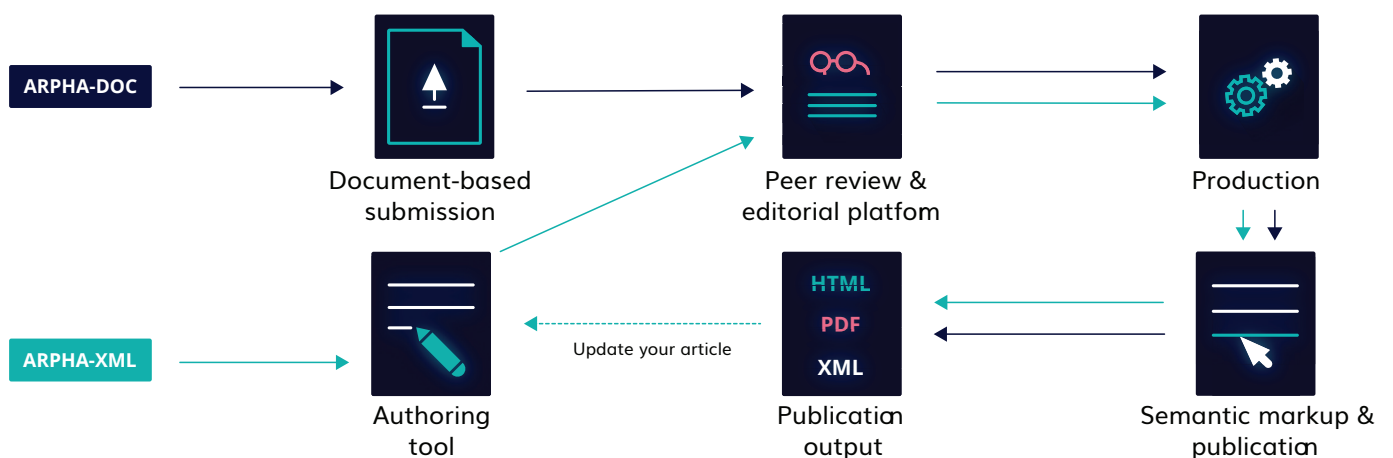
WHY ARPHA?

ARPHA was first developed by the STM publisher Pensoft as an in-house system to streamline the everyday editorial work and enhance the quality and level of semantics in the published content. Since then, the platform has grown to accommodate years of accumulated feedback from authors, reviewers, editors and journal managers alike.

Today, ARPHA is offered as either a co-publishing or white-label solution completed with a full set of features and services that will ease your work at the editorial office and showcase your open access content like never before.

ARPHA offers a choice of two interconnected but independently functioning journal publishing workflows:

ARPHA-DOC: Document-based submission, peer review and publication workflow.
ARPHA-XML: Entirely XML-based collaborative authoring, peer-review, and publication workflow.

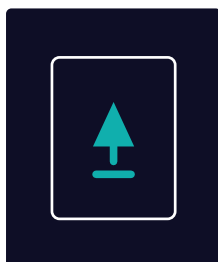| ARPHA-DOC | Document-based submission | Peer review & editorial platform | Production |
| ARPHA-XML | Authoring tool | Update your article — HTML PDF XML Publication output | Semantic markup & publication |

SERVICES

With ARPHA, journals and publishers enjoy an end-to-end set of services that enable tailored, technologically advanced publishing solutions.
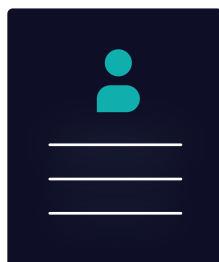
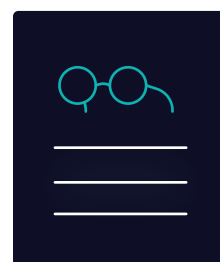**Website design, setup & hosting**

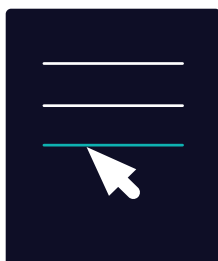**ARPHA Writing Tool (AWT)**

Submission & peer review system

Managing editor's services

Copy editing & linguistic editing
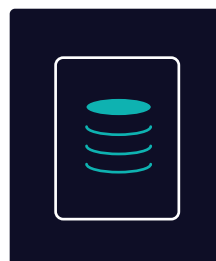
Production, layout and proofreading

Domain-specific semantic markup

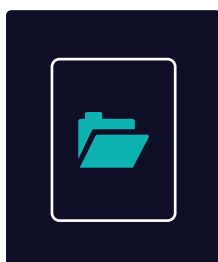**Publication in HTML, XML & PDF**

Publication of article updates

Data publishing

Article collections

Conference outputs module
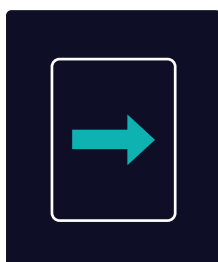
Indexing & Archiving

Dissemination of content

Marketing & promotion

Article & sub-article usage metrics
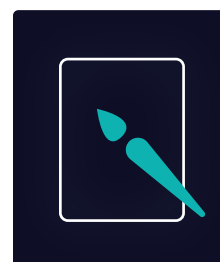
Web-service integrations

Printing & distribution

Management statistics

Accounting & payments

Advanced design services

PUBLISHING MODELS

ARPHA enables a variety of publishing models through a number of options for branding, production and revenue models to choose from.

Branding models

- Under Pensoft's imprint
- Co-published with Pensoft
- Under your imprint

Web-design look & feel

- Standard ARPHA template
- Individual journal design
- Customised publisher's platform

Manuscript input

- ARPHA Writing Tool
- File-based submission
- Mixed model

Peer review stages

- Pre-submission
- Post-submission
- Post-publication

Peer review types

- Conventional
- Community-based
- Open & public

Publication output

- PDF
- Semantically enhanced HTML
- Semantically tagged XML

Revenue models

- Author-side APCs
- Third-party support
- Mixed models

For more information visit arphahub.com or contact us at info@arphahub.com